



Gabriela Ruiz Alcazar

ABOUT

EXPERIENCE

EDUCATION & SKILLS

PORTFOLIO

Logo Design

Packaging

Poster / Brochure / Ticket

Web

Contact me!

gabrielaruizportfolio@gmail.com

819-461-1786

gabrielaruizportfo.wixite.com



ABOUT

The Full Story short

I'm a Graphic and Web designer born and raised in Mexico, living in Quebec since 2012.

I have the great foundation of a university degree in Graphic Design from Mexico, and I recently upgraded my training at the reputable John Abbot College in Sainte-Anne-de-Bellevue, Québec, which has given me the opportunity to tailor my creativity skills with the latest knowledge of technological tools and skills in digital platforms.

I strongly feel continuous learning is fundamental to keep skills growing in any field, specially design technological tools have a never ending world to discover everyday.

So i'm now ready to reintroduce myself to today's fast-paced world of beautiful Graphic and Web Design.





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EXPERIENCE

Feb 2021-Jun 2022

LSU Inc. Logistic-Support Unit, Boucherville, Quebec.

Distribution Attendant in pharmaceutical logistics

Feb 2020-Dec 2020

Dermolab pharma Ltee. Sainte Julie, Quebec.

Assembled, packaged, labelled and prepared natural health products

2019-2020

Ketolat, St-Hyacinthe, Quebec.

Operated a semi-automatic machine to fabricate chocolates

2017-2019

Les Nettoyeurs Robichaud, Drummondville, Quebec.

Customer Service Agent, cashier.

2013-2017

Les Estampes JRP, Drummondville, Quebec.

Graphic Designer and assisted with assembly of trophies & rubber stamps.

2010-2017

Kekitos Patisserie, Mexico and Drummondville, Quebec.

Bakery owner, making and decorating personalized artistic cakes.

2002-2004

Yupi, Toluca, Mexico.

Party shop owner, in charge of inventory, employees and general management.

1994-1996

Sign Express, Toluca, Mexico.

Graphic Designer for vinyl lettering and screen printing in general.



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1993-1994

Bonampak Distribuidora, Chiapas, Mexico.

Graphic Designer in charge of printed publicity for 5 companies (publicity in newspaper, flyers, posters, menus, etc).

1992-1993

Ar'T Publicidad, Chiapas, Mexico.

Co-owned screen printing company, making designs for different clients and in charge of quality control.

1991-1992

Garanty Publicidad Mexico City, Mexico.

Graphic Designer for an advertising company specializing in promotional merchandise.

Editorial Director for the specialty magazine of the National Confederation of Steel Distributors in Mexico.

Editorial Director of a soccer magazine.



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EDUCATION & SKILLS

Jun 2022-Dec 2022

Graphic and Web Design A.E.C.

John Abbott College, Sainte-Anne-de-Bellevue, Quebec, Canada.

2012-2013

Francisation

Cegep de Drummondville, Quebec, Canada.

1995-1996

English as a second language Level 1 & 2

Alma College, Saint Thomas, Ontario, Canada.

1987-1990

Bachelor in Graphic Design

Universidad Autonoma de Guadalajara, Jalisco, Mexico.

Technical Skills

Adobe Photoshop, Adobe Illustrator, In Design, Coreldraw, knowledge in html, css, Adobe Dreamweaver.



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PORTFOLIO - LOGO DESIGN

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Logo, coffee manufacturer Company.
Chiapas, Mexico, 1992.



Logo, building Company.
Mexico City, 1991.



Logo, Party articles boutique.
Toluca, Mexico, 1991.



Logo, Publicity Agency.
Mexico City, 1991.



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PORTFOLIO - PACKAGING

ABOUT

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PORTFOLIO

Logo Design

Packaging

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Design Studio as a part of College John Abbott's program, gave me the opportunity to discover Graphic Design Contests, in this Design I practice my Adobe Illustrator's skills. Even i didn't really took part of the contest i really enjoyed the process.



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PORTFOLIO - POSTER/BROCHURE/TICKET

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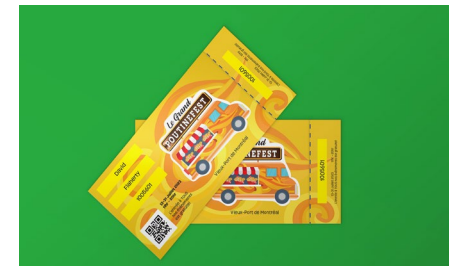
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Colorful Design with "Le Grand Poutinefest" as a theme, gave me the opportunity to explore creativity for a family and friend's event at Montreal that takes place every year.





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PORTFOLIO - WEB DESIGN

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Designing Websites it's a new passion for me, discovering the power of knowing Wordpress, bootstrap, hand coding with html and css, as well as newsletters and e-commerce campaigning, and using different platforms as wix and mailchimp, has giving me an strong base of web design.
Looking forward to learn a lot more!

